

Call for Industry Sponsors and Exhibitors

On behalf of the Organising Committee for the 16th IEEE International Conference on Multimedia & Expo (ICME 2015), we would like to invite you be involved in the Conference as a sponsor and/or exhibitor, where you will have unique opportunity to promote your company and market your brand to influential stakeholders in the multimedia community.

Since 2000, ICME has been the flagship multimedia conference sponsored by four IEEE societies, with a continuously growing number of submissions and participants (over 950 and 500 last year, respectively). It serves as a forum to promote the exchange of the latest advances in multimedia technologies, systems, and applications from both the research and development perspectives of the circuits and systems, communications, computer, and signal processing communities. In 2015, an Exposition of multimedia products, prototypes and animations will be held in conjunction with the conference.

Back in Europe after 4 years, the Conference will be held from June 29 to July 3, 2015 in the beautiful and historical city of Torino, first capital of Italy, which is a well known tourist attraction and prominent center of the ICT research in Italy.

Participating as a sponsor and/or exhibitor at ICME 2015 will give your organization a unique opportunity to increase visibility, promote your brand and showcase the latest advances of your research to an interested, highly qualified and international audience from a wide range of backgrounds, expertise and influence across Europe and worldwide.

ICME 2015 welcomes all forms of support from industry and research institutions. It offers a variety of options to meet the specific needs of sponsors, which include different levels of sponsorship, contribution to grants, awards and events, as well as special options tailored to the sponsor's specific interests. The sponsorship program includes benefits such as printing the company's logo on the webpage, conference handbook and proceedings, and the opportunity to distribute brochures and/or other materials to delegates.

We look forward to welcoming you to Torino in 2015 and encourage you to explore the benefits of participating as a sponsor and/or exhibitor and secure your preferred options.

General sponsorship program and benefits to sponsors

Platinum Level (€7500 and above):

- 2 free registrations, 3 banquet tickets,
- Special recognition during banquet and other ceremonies,
- Logo on website <http://www.icme2015.ieee-icme.org/> with link to the company website,
- Logo on conference handbook (containing program survey) and proceedings (containing program survey, scientific papers, author index, and session index),

- Company 1-page flyer in conference bag,
- Company logo on conference bag,
- Free company exhibition table at the conference,
- Free participation in students' luncheon.

Gold Level (€5000):

- 1 free registration, 2 banquet tickets
- Special recognition during banquet and other ceremonies,
- Logo on website <http://www.icme2015.ieee-icme.org/> with link to the company website,
- Logo on conference handbook (containing program survey) and proceedings (containing program survey, scientific papers, author index, and session index),
- Free participation in students' luncheon.

Silver Level (€2500):

- 1 free registration
- Special recognition during banquet and other ceremonies,
- Logo on website <http://www.icme2015.ieee-icme.org/> with link to the company website,
- Logo on conference handbook (containing program survey) and proceedings (containing program survey, scientific papers, author index, and session index).

Exhibition opportunities:

- Exhibition table (without sponsorship) and your name in the list of exhibitors on the conference webpage: (€1500)

Other specific sponsorship opportunities:

- **Participate as an industry partner in the students' luncheon:** this will provide industry partners with the opportunity to network with students during the conference and advertise job openings and internships. Industry partners will receive the CVs of the applicants in advance, and will be able to introduce the company to the students and conduct on-site interviews during the event (€1500).
- **Logo on name badges** (limited number).
- **Sponsorship of Best Paper or Best Student Paper Award.** All finalists for this best paper award will be presented in a dedicated oral session.
- **Sponsorship of other awards, e.g., best industry/application paper award, most innovative paper award, etc.**

- **Sponsorship of specific aspects of social program, e.g., conference banquet, welcome reception, coffee breaks, etc.**
- **Registration gifts, e.g. branded company gifts (notebooks, pens, USB disks, etc.)**
- **Other formats specified by the sponsors will be considered**

Please contact the conference's industry co-chairs (Giovanni Cordara, Thomas Stockhammer and Fabrizio Rovati) at icme2015sponsorship@gmail.com for more information and to arrange your company's support of ICME 2015.